



**Activity Period:** August 2010 – August 2011

**Project Managers:** MG/Megamorphose /AOC Commercial Director/ LSIS

**Megamorphose Commitments:** Provide professional and competent resources to ensure the successful delivery of a signature management programme for middle managers in the further education sector .

**Target Audience:** Managers in the Further Education sector in service and at all level including higher management, department heads, supervisors.



**Activities:**

Strategy & Curriculum Development, materials development, creation of a facilitator pool, marketing strategy (online and offline), creation of progression strategy and accreditation routes (Ma in Sector Management Practice at University of Middlesex). Evaluate programme effectiveness and create extension activities.



Successful implementation of programme in open and in-house delivery to over 20 colleges in year 1.  
<http://www.aoc.co.uk/en/aoc-create/aoc-createtraining/sector-management-college/>